

# Be sure

building farm  
colostrum awareness

## COLOSTRUM FIRST PROGRAM INFORMATION

**“A program designed to review and monitor improvement in colostrum management on dairy farms”**



**Dr. Gemma Chuck**  
Developer of Flying Start.

*‘Good colostrum management is the keystone for successful calf rearing. Simple changes can make the biggest difference. Early identification of problems and ongoing monitoring can help improve calf health in both the short- and long-term. We can help you develop the right plan for your farm, ensuring the best outcome for you and your calves.’*

Managing colostrum successfully is fundamental to improving both the health of young calves and the long term productivity of the dairy herd.

The COLOSTRUM FIRST service is structured to identify risks and improve key target areas of management in the next calf rearing period. The program sets goals and measures your success, with reviews occurring during the peak colostrum feeding period.

### The program

**Review of current practices:** Review the six key elements of colostrum management - (Quickly, Quality, Quantity, Collection, Storage and Handling).

**Assessment:** Objective testing for passive transfer, calf health and colostrum hygiene.

**Set your targets:** Identification of key areas of focus to improve passive transfer and colostrum management.

**Monitor and Review:** Record your success with measures during the colostrum period. Detail and document your improvement, set new goals.

### This program is for you

Think you are already managing colostrum effectively?

- Know your targets and monitor your progress.
- Demonstrate your success and improve on it.

Already identified room for improvement?

- Prioritise your actions to gain the greatest benefit.
- Access training and develop a clear plan to follow.
- Demonstrate the reward for your effort.



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